Design Guide
for the World’s First Universal Processor

Tachyum™
Safe area of Tachyum Logo

Do not place any elements or other logos right next to Tachyum logo. Safe area width and height are defined as "square X".

Any object placed near Tachyum logo can not be in defined safe area.
Do not use outlined version of logo

Do not change the color of Tachyum logo

Do not deform the logo

Do not rotate the logo

Do not place other logos of objects into safe area

Do not modify Tachyum logo

Only use approved version of logo. Do not change or modify logo in any way.
**Digital**
Do not use smaller width of logo than 150 px

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**Tachyum**

150 px minimum

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**Print**
Do not use smaller width of logo than 25 mm.

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**Minimal size of Tachyum logo**
To ensure readability do not use Tachyum logo in smaller size than 150 px wide.

Printed logo should have width of at least 25 mm.
Color palette
of Tachyum Brand

Primary blue color can be complemented by lighter blue, Dark, Grey or White color. Colors specification below.

<table>
<thead>
<tr>
<th></th>
<th>Lighter Blue</th>
<th>Primary Blue</th>
<th>Dark</th>
<th>Grey</th>
</tr>
</thead>
<tbody>
<tr>
<td>RGB</td>
<td>0 181 240</td>
<td>0 71 186</td>
<td>31 40</td>
<td>209 211 212</td>
</tr>
<tr>
<td>CMYK</td>
<td>68 9 0</td>
<td>99 80 8</td>
<td>77 69 59</td>
<td>17 13 13</td>
</tr>
</tbody>
</table>

Lighter Blue | Primary Blue (Print) | Dark | Grey |

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#00b5f0 #0047ba #1f2228 #d1d3d4
Primary defined blue color is version of Tachyum logo which should be always used and preferred.
Black or White version of logo can be used when background does not allow for blue version of logo to be clear and visible. Use grey version for letterhead footer or watermark.
Tachyum logo can be complemented with pattern made of squares and circles - representing the core of Tachyum brand - the processor itself. This design element can be used on Letterhead or Business cards etc.